

CB0800466

**Revive!**

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## A - Project identification

### A.1 Project identification

<b>Project id (automatically created)</b>	CB0800466
<b>Name of the lead partner organisation</b>	Ziemeļu dimensijas Kultūras partnerības sekretariāts
<b>Name of the lead partner organisation in English</b>	Northern Dimension Partnership on Culture Secretariat
<b>Project title</b>	Revive! A Collaboration Model for Rural Neighbourhood Revitalization Through Library Driven Engagement
<b>Project acronym</b>	Revive!
<b>Programme priority</b>	Improved public services
<b>Programme objective</b>	P07: Improved public services and solutions for the citizens
<b>Project duration in months</b>	18

## A.2 Project summary

Give a brief overview of the project. The information written here will be used to produce content for various platforms, such as the project webspace, booklets etc. Make sure that the information provided in the project summary field is coherent, well-structured, catchy, and understandable for an external reader considering all the points mentioned below. For a first step application, please include the indicative budget of your project (total budget and budget per partner) to the end of the summary.

- the common challenge of the programme area you are jointly tackling in your project
- the overall objective of the project and the expected change your project will make to the current situation
- the main outputs you will produce and those who will benefit from them
- the approach you plan to take and why a cross-border approach is needed
- what is new/original about the project

This project addresses the need for swift, efficient, cost effective and accessible tools for local authorities to revitalize rural areas by citizen engagement and in synergy with the cultural and creative sector (CCS) professionals. Libraries can drive this positive change, when we build their capacity and provide efficient and usable tools.

It is evident that there is a growing number of rural area neighbourhoods that lack vibrancy, life, creativity, energy, and even safety. Civil society can acknowledge the needs for revitalization activities, and the CCS hold the ideas and knowhow for revitalizing these neighbourhoods. Local authorities, such as library officials, can acknowledge the need for attention of these neighbourhoods, and hold the mandate of community building - but they often lack effective tools and simple approaches to bring about positive transformation.

Revive! is a collaboration tool is designed and tested in two diverse rural area environments. The project output demonstrates how libraries can work in synergy with citizens and CCS professionals to bring about positive change in neglected neighbourhoods. This collaboration tool is targeted to public library officials for them to gain the necessary knowledge and confidence to carry out similar initiatives through this accessible collaboration tool.

Revive! is a tool for the revitalization of neglected rural area neighbourhoods needs. It is developed in a transnational manner through knowledge transfer from more experienced environments to those with less experience, for the tool to consider the very diverse capacities of municipal libraries within the program area and despite the differences utilize the common qualities to ensure a useful tool for many. Revive! is finally also about through practical solutions to empower libraries for their added agency in the revitalization of rural neighbourhoods.

### A.3 Project budget overview

Programme funding			Contribution					Total
Funding source	Funding amount	Co-financing rate (%)	Automatic public contribution	Other public contribution	Total public contribution	Private contribution	Total contribution	
ERDF	168.285,62	80,00 %	0,00	42.071,42	42.071,42	0,00	42.071,42	210.357,04
Total EU funds	168.285,62	80,00 %	0,00	42.071,42	42.071,42	0,00	42.071,42	210.357,04
Total	168.285,62	80,00 %	0,00	42.071,42	42.071,42	0,00	42.071,42	210.357,04

## A.4 Project outputs and result overview

Program me Output Indicator	Aggregated value per Programme output indicator	Meas urem ent Unit	Ou tp ut	Output Title	Output t targ et value	Programme result indicator	B a s e l i n e	Result indicator target value	Measure ment unit
Jointly de veloped solutions	1,00	Soluti on	O ut pu t 1 .1	Revive! Collaboration Tool for Rural Neighbourhood Revitalization Through Library Driven Engagement	1,00				
						Solutions taken up or up- scaled by organisations (Small projects)	0, 0 0	1,00	The number of improv ements

## B - Project partners

### Partners overview

Number	Status	Name of the Organization in english	Country	Organisation abbreviation	Partner role	Partner total eligible budget
1	Active	Northern Dimension Partnership on Culture Secretariat	Latvija (LV)	NDPC	LP	97.760,00
2	Active	Cēsis Municipality Central Library of Cēsis	Latvija (LV)	CCB	PP	56.589,68
3	Active	City of Orimattila	Suomi/Finland (FI)	Orimattila	PP	56.007,36

<b>B.1 Lead partner</b>	
<b>Partner number</b>	1
<b>Partner role</b>	LP
<b>Name of the Organization in original language</b>	Ziemeļu dimensijas Kultūras partnerības sekretariāts
<b>Name of the Organization in english</b>	Northern Dimension Partnership on Culture Secretariat
<b>Organisation abbreviation</b>	NDPC
<b>Department / unit / division</b>	n/a
<b>Partner main address</b>	
<b>Country</b>	Latvija (LV)
<b>NUTS 2</b>	Latvija (LV00)
<b>NUTS 3</b>	Rīga (LV006)
<b>Street, House number, Postal code, City</b>	Grecnieku iela 9 1050 Riga
<b>Homepage</b>	www.ndpculture.org
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	Latvija (LV)
<b>NUTS 2</b>	Latvija (LV00)
<b>NUTS 3</b>	Rīga (LV006)
<b>Street, House number, Postal code, City</b>	Grecinieku iela 9 1050 Riga
<b>Legal and financial information</b>	
<b>Type of partner</b>	Other
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	LV985
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	Acting Head of Secretaria Dace Resele

<b>Contact</b>	
<b>Contact person</b>	Expert, Project Manager Krista Petäjäjärvi
<b>Email</b>	krista@ndpculture.org
<b>Telephone no.</b>	+358404160408
<b>Motivation</b>	
<p><b>Describe the organisation's thematic competences and experiences that are relevant for the project. Avoid providing general information about the partner organisation. Indicate the relevant and concrete know-how which will be used to implement project activities.</b></p> <p>The NDPC, an international governmental organization with ten ministries of culture as stakeholders, aims to bridge art, culture, and the creative sectors with sustainable development and innovation. Through capacity building, networking, and new methodologies, NDPC strengthens the cultural and creative sector (CCS) to drive sustainable development.</p> <p>To achieve this, NDPC creates initiatives enabling creative professionals and organizations to collaborate with public and private stakeholders across its region. We believe sustainability is fostered when the CCS partners with other sectors, both public and private, and these partnerships need to be supported with capacity building.</p> <p>This belief underpins why NDPC initiated this project, as we acknowledge the sustainability challenge faced by rural areas, and see the culture and creative sector skills could have a larger role in how these challenges are addressed. Together with the creatives we see local authorities—particularly libraries—as key in building social cohesion and vibrancy to their local surroundings.</p> <p>Creative professionals have the skills to engage with communities meaningfully, yet local authorities often lack capacity to collaborate effectively with CCS actors toward shared goals. By developing clear collaboration models, with clear goals and process models for all parties, NDPC seeks to unlock the potential of these partnerships.</p> <p>With the expertise, mission alignment, and experience needed to lead such projects, NDPC is well-positioned and inspired to facilitate forward the development of the Revive! collaboration model in co-creation with the partner organisations.</p> <p><b>Describe the main role (main activities and responsibilities) of the organisation in the project. Focus on why the partner organisation is optimal to fulfil the specific role and implement the specific tasks in the project.</b></p> <p>NDPC plays a central role in the project, with overall responsibility of project management and reporting and providing essential support to partners in succeeding in their project activities and tasks. NDPC also leads project communication and assists partners in effectively managing their communication needs.</p> <p>In addition, NDPC facilitates the development process and co-creation of the collaboration tools, offering expertise to support partners in implementing pilot projects within their local contexts. NDPC is responsible for developing the final project outputs and leading dissemination events to share results. It also coordinates the project steering group and facilitates the expert focus group to ensure well-</p>	



## Motivation

rounded project oversight and guidance.

**Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects. Instead of providing a long list of projects the organisation has participated in, mention the most relevant experience of the partner organisation from the relevant field: thematic experience, experience in management of and participation in international projects. Indicate if you are planning to bring in relevant expertise for the project to the partner organisation(s).**

NDPC has a long track record in building the capacity both of the CCS and the local authorities as well as businesses of diverse fields for collaborations. Only in the recent years, NDPC has worked with four projects that relate to the topic of new collaboration formats. However, there is not a general "one size fits all", even if the projects and knowledge contribute to each other! The libraries and the very need of rural area revitalization needs a specific approach, to ensure usability. We already have a lot of knowhow, that we bring to the process and that for sure benefits the project.

Currently NDPC implements its strategy with the support of three different project funding instruments. From the perspective of the ongoing or already concluded NDPC projects, we want to highlight these two EU projects, which contribute also to the success of the project proposal at hand:

The ongoing project "BSR Cultural Pearls" is set to enhance cities capabilities to develop social resilience with the means from the culture and creative sector. NDPC role as a project partner is to develop new forms of collaboration models to engage cities and municipalities to work in new manners with their creative sector practitioners and entities to build the social resilience in their communities. For this project at hand the experience raised in the Cultural Pearls comes in handy. [www.culturalpearls.eu](http://www.culturalpearls.eu) and <https://ndpculture.org/studies/seed-money-initiative-roadmap-bsr-cultural-pearls/>

In the "CCI4Change: Facilitation of Citizens Energy Consumption Behavioural Change in BS Cities and Municipalities" project, local authorities cooperate with entrepreneurs from the culture and creative industry (CCI) to better engage with citizens and encourage them to reduce energy consumption. The project is led by NDPC with the Interreg BSR funding.

## Co-financing

Source	Amount	Percentage
ERDF	78.208,00	80,00 %
Partner contribution	19.552,00	20,00 %
Partner total eligible budget	97.760,00	100,00 %

## Origin of partner contribution

Source of contribution	Legal status of contribution	Amount	% of total partner budget
NDPC	Public	19.552,00	20,00 %

<b>Total</b>		
<b>Sub-total public contribution</b>	19.552,00	20,00 %
<b>Sub-total automatic public contribution</b>	0,00	0,00 %
<b>Sub-total private contribution</b>	0,00	0,00 %
<b>Total</b>	19.552,00	20,00 %

<b>B.1 Project Partner 2</b>	
<b>Partner number</b>	2
<b>Partner role</b>	PP
<b>Name of the Organization in original language</b>	Cēsu Centrālā bibliotēka
<b>Name of the Organization in english</b>	Cēsis Municipality Central Library of Cēsis
<b>Organisation abbreviation</b>	CCB
<b>Department / unit / division</b>	-
<b>Partner main address</b>	
<b>Country</b>	Latvija (LV)
<b>NUTS 2</b>	Latvija (LV00)
<b>NUTS 3</b>	Vidzeme (LV008)
<b>Street, House number, Postal code, City</b>	Raunas Street 1 LV-4101 Cesis
<b>Homepage</b>	<a href="http://www.biblioteka.cesis.lv/">http://www.biblioteka.cesis.lv/</a>
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	Latvija (LV)
<b>NUTS 2</b>	Latvija (LV00)
<b>NUTS 3</b>	Vidzeme (LV008)
<b>Street, House number, Postal code, City</b>	Raunas 1 LV-4101 Cesis
<b>Legal and financial information</b>	
<b>Type of partner</b>	Local public authority
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	90000031048
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	Director Lasma Vasmane-Mašina

<b>Contact</b>	
<b>Contact person</b>	Specialist Elina Riemere
<b>Email</b>	elina.riemere@biblioteka.cesis.lv
<b>Telephone no.</b>	+37126136057
<b>Motivation</b>	
<p><b>Describe the organisation's thematic competences and experiences that are relevant for the project. Avoid providing general information about the partner organisation. Indicate the relevant and concrete know-how which will be used to implement project activities.</b></p> <p>One of the biggest problems facing rural areas is the declining population, for which there are many different reasons - low birth rates, people moving to regional centres or big cities, emigration abroad, the introduction of various automation processes and electronic services reduces the need for labour resources, and with fewer pupils, municipality in rural areas are forced to close schools. If there are no jobs, there are no people. If there are no people, there are no children. As a result, the economic, social and cultural life of these areas has changed dramatically - they are becoming places of recreation, dormitories and summer residences for city dwellers. Therefore, one of the main tasks of the municipality of Cesis is to promote cooperation between the existing residents of the rural areas, creating communities that actively participate in the social and cultural life. One of these institutions actively involved in strengthening the local community is the library. Nowadays, libraries are multifunctional. They continue to promote reading, but also information literacy, access to culture and the socialization of society in a broader sense. Libraries are emerging as informal gathering places outside school, work or home, serving their communities. Involvement in this project would foster cooperation between citizens, provide a deeper understanding of the needs of the local community and help to identify and attract different resources for its development. This deep motivation, high expertise in library every-day operations, and real curiosity towards new working methods is the know-how we bring to the project.</p> <p>Another know-how we bring in is our commitment to community engagement. CCB is not just information repository - we serve as a central community hub. Therefore we can act as as an effective testing ground, because through library we ensure that projects are grounded in real-world contexts and meet the needs of the citizens.</p> <p><b>Describe the main role (main activities and responsibilities) of the organisation in the project. Focus on why the partner organisation is optimal to fulfil the specific role and implement the specific tasks in the project.</b></p> <p>Cesis role and responsibilities: Engagement in the co-creation of the collaborative tool; input to the project steering group and expert focus group; implementation of the pilot process in chosen rural area surrounding; pilot documentation, communications and evaluation; organising one online dissemination event and engagement of the national relevant networks. The partner has all needed capacity to fulfil this role and responsibilities.</p> <p>CCB presents numerous compelling reasons for being a natural partner in this innovative project;  1. We have Curiosity and Openness to Innovation. We are always looking to expand our offerings and explore new approaches to serve our communities. Curiosity makes us open to experimenting with emerging ideas and engaging in pilot projects, especially those that introduce advanced approaches or</p>	

## Motivation

foster intercultural exchange.

2. Collaborative Spirit. Libraries thrive on collaboration and community involvement, which is essential for co-developing projects. We are accustomed to working with diverse stakeholders—from educational institutions to local government—ensuring that initiatives are enriched by multiple perspectives. This flexibility helps us adapt and refine projects in real time, ensuring they're accessible, inclusive, and aligned with community needs.

3. Transnational Learning. Given their focus on cultural and informational exchange, libraries are well-suited for transnational projects that involve learning from and with international partners. Many libraries in Latvia already have networks and connections that span across borders, making it easy for them to share insights, successes, and challenges with partners in different European regions. For us it would be a beautiful challenge and motivation.

**Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects. Instead of providing a long list of projects the organisation has participated in, mention the most relevant experience of the partner organisation from the relevant field: thematic experience, experience in management of and participation in international projects. Indicate if you are planning to bring in relevant expertise for the project to the partner organisation(s).**

The Central Library of Cēsis has no previous experience in developing international projects, where it is necessary to attract funding. But the library has 5 years cooperation experience with the Children's Department of the Main Public Library of the Radviliški district of Lithuania, which annually organizes an international fairy tale championship as a lead partner, in which the Children's Service Department of CCB also participates, as an international cooperation partner.

Also in 2023 Cēsis Central Library actively participated in the events of the summer school "Library as a cultural space of the community" organized by National Library of Latvia (LNB). The summer school was held from 20th to 30th of August within the framework of the project "EU4Dialogue: Bridging the Gaps through Culture and Education" of the European Commission's "EU4Dialogue" program, and its participants were representatives of academic, public and national libraries, as well as museum and cultural sector non-governmental organizations from the Republic of Azerbaijan, Georgia and Moldova, including the Transnistria region. As part of the cooperation, CCB regional studies specialists developed and conducted several lectures about local research work in a public library and creativity in library work for children and young adults.

## Co-financing

Source	Amount	Percentage
ERDF	45.271,74	80,00 %
Partner contribution	11.317,94	20,00 %
Partner total eligible budget	56.589,68	100,00 %

Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
CCB	Public	11.317,94	20,00 %
<b>Total</b>			
Sub-total public contribution		11.317,94	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		11.317,94	20,00 %

<b>B.1 Project Partner 3</b>	
<b>Partner number</b>	3
<b>Partner role</b>	PP
<b>Name of the Organization in original language</b>	Orimattilan kaupunki
<b>Name of the Organization in english</b>	City of Orimattila
<b>Organisation abbreviation</b>	Orimattila
<b>Department / unit / division</b>	Library, Culture and Museum
<b>Partner main address</b>	
<b>Country</b>	Suomi/Finland (FI)
<b>NUTS 2</b>	Etelä-Suomi (FI1C)
<b>NUTS 3</b>	Päijät-Häme (FI1C3)
<b>Street, House number, Postal code, City</b>	Erkontie 9 16301 Orimattila
<b>Homepage</b>	orimattila.fi
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	Suomi/Finland (FI)
<b>NUTS 2</b>	Etelä-Suomi (FI1C)
<b>NUTS 3</b>	Päijät-Häme (FI1C3)
<b>Street, House number, Postal code, City</b>	Erkontie 9 16301 Orimattila
<b>Legal and financial information</b>	
<b>Type of partner</b>	
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	0129920-0
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	Yes
<b>Contact</b>	
<b>Legal representative</b>	Director Minna Sirnö

<b>Contact</b>	
<b>Contact person</b>	Director of Library Minna Sirnö
<b>Email</b>	minna.sirno@orimattila.fi
<b>Telephone no.</b>	+358401864840
<b>Motivation</b>	
<p><b>Describe the organisation's thematic competences and experiences that are relevant for the project. Avoid providing general information about the partner organisation. Indicate the relevant and concrete know-how which will be used to implement project activities.</b></p> <p>Orimattila is a town of just over 15 500 inhabitants, made up of village communities and urban areas. There is no internal public transport and the longest distance from the villages to the city centre is over 30 km. The city library bus is a special service of the city, reaching residents outside the city centre and providing important local community services. In 2023, the library bus had more than 10 000 visits.</p> <p>Between 2021 and 2022, Orimattila experimented with the library bus as a mobile cultural centre with a pilot grant from the Ministry of Education and Culture. The Mobile House of Culture project consisted of three main phases: resident-driven brainstorming, implementation, i.e. art stops, and impact assessment. The main objectives of the pilot project were to promote accessibility to culture and arts outside the centre of Orimattila, to pilot and develop tools and a working culture based on co-creation and resident participation in the Orimattila library and cultural services. By expanding the range of services offered by the library bus, the aim of the art and culture programme, which was devised by the residents themselves, was to bring high-quality, topical art that is inspired by the residents' own interests to the public in a variety of ways and also for the residents themselves to try out. It was possible for professional artists to work on the project on a contract basis or to charge for their own work. As a result of the project, the city has a multiannual cultural and cultural well-being programme.</p> <p>Orimattila City Library is also part of the cultural and library cooperation networks in the Lahti region, which consists of public officers from several sparsely populated areas outside the central areas. This network is vital for the Revive! project bringing added expertise and outreach in the region.</p> <p>We are confident that these experiences, know-how and existing networks contribute in a significant way to the Revive! goals.</p>	
<p><b>Describe the main role (main activities and responsibilities) of the organisation in the project. Focus on why the partner organisation is optimal to fulfil the specific role and implement the specific tasks in the project.</b></p> <p>The role of public libraries in Finland includes providing access to materials, information and cultural content. The Orimattila City Library is the most popular of the services offered by the city: In 2023, the Orimattila City Library and library car had a total of 67 447 visits and more than 195 700 borrowings. The library works closely with the city's welfare, culture, sports, museum, youth, education, inclusion, senior citizens, events and early childhood services, and in cooperation with the regional community college, with the basic arts and liberal education services.</p> <p>The library is constantly striving to improve its services to meet changing needs and challenges. This includes expanding digital services, supporting lifelong learning and promoting community and</p>	



## Motivation

inclusion. International cooperation and sharing best practice with libraries in other countries is an important part of this development.

In this project the Orimattila City Library aims to:

- develop the collaboration tool from the library insight and perspective and its usability
- utilize essential existing networks to collaborate on the project and support the knowledge creation and dissemination activities (such as lastu.fi and Päijät-Häme cultural network of the regional association)
- serve as a piloting surrounding for the Revive! collaboration tool, and collect experience and feedback on how the tool could work even better
- provide expertise to the tool development, the project steering group and the expert focus group
- support the final collaboration tool dissemination to the local and national collegial networks to introduce and further discuss the usability of the collaboration tools and encourage its further implementation in other rural area municipalities in Finland.

We truly believe that our experience and expertise, combined with our willingness to learn new things, make us an excellent partner in this project to strengthen the role of libraries in rural area revitalization.

**Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects. Instead of providing a long list of projects the organisation has participated in, mention the most relevant experience of the partner organisation from the relevant field: thematic experience, experience in management of and participation in international projects. Indicate if you are planning to bring in relevant expertise for the project to the partner organisation(s).**

Orimattila's education services, including the municipal library, have been involved in several Erasmus projects, but the city's role has been more that of project implementer or partner than manager. For national project funding, the city has strong project management skills with an experienced project manager who works closely with the city's library and cultural services in implementation of this project. Our cultural and library services staff have solid experience in project management. We have successfully managed several library and cultural projects from start to finish, including budgeting, reporting and partnership management.

In nationally funded projects, we have developed innovative solutions to bring arts and culture to all citizens. We implemented the "Mobile House of Culture" project, reaching out to people living in the city's peripheral areas. This project strengthened our expertise in the provision of mobile library and cultural services, reaching out in particular to children, young people, the elderly and people with reduced mobility.

For this project, we explore our possibilities to strengthen our organization capacity by recruiting an experienced project manager with specific expertise in promoting cultural access, accessibility and accessibility.

## Co-financing

Source	Amount	Percentage
ERDF	44.805,88	80,00 %
Partner contribution	11.201,48	20,00 %

<b>Co-financing</b>			
<b>Source</b>		<b>Amount</b>	<b>Percentage</b>
Partner total eligible budget		56.007,36	100,00 %
<b>Origin of partner contribution</b>			
<b>Source of contribution</b>	<b>Legal status of contribution</b>	<b>Amount</b>	<b>% of total partner budget</b>
Orimattila	Public	11.201,48	20,00 %
<b>Total</b>			
Sub-total public contribution		11.201,48	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		11.201,48	20,00 %

## C - Project description

### C.2 Project relevance and context

#### **C.2.1 What are the common territorial challenge(s) within the scope of your Programme Objective that will be tackled by the project?**

Please indicate what is the joint cross-border challenge that you and your partners will address in your project.

"One of the biggest problems facing rural areas is the declining population, for which there are many different reasons - low birth rates, people moving to regional centres or big cities, emigration, the introduction of various automation processes leading to a reduced need for labour resources, and with fewer pupils, municipality in rural areas are forced to close schools. If there are no jobs, there are no people. If there are no people, there are no children. As a result, the economic, social and cultural life of rural areas has changed dramatically - they are becoming places of recreation, dormitories and summer residences for city dwellers. Therefore, one of the main tasks of the municipality is to promote cooperation between the residents of the rural areas, creating communities that actively participate in the social and cultural life. One of these institutions actively involved in strengthening the local community is the library. Libraries are emerging as informal gathering places serving their communities and strengthening their resilience."

This is how pp Cesis describes the challenge they are facing. This project tackles the described challenge by developing a collaboration tool, aimed to foster more vibrant communities. Libraries' role in rural areas is crucial, however, libraries' capacity to work toward rural revitalization needs to be strengthened.

This project develops, tests and disseminates a novel library-driven model for revitalizing rural neighbourhoods by utilizing cultural and creative sector skills alongside active citizen engagement. The Revive! collaboration tool serves as an accessible, practical tool, offering also the potential to attract private investment to co-finance these actions to tackle the pressing need for rural neighbourhood revitalization in a systematic yet hands-on manner.

### **C.2.3 Why is cross-border cooperation needed to achieve the project's objectives and results?**

Provide a concrete and specific description of the cross-border challenges and opportunities that will be tackled by the project (in relation to the needs of project target groups). Explain why your project is necessary for the involved regions/countries in terms of common challenges and/or joint assets addressed. Explain also why working on the Central Baltic scale is optimal for achieving the project results.

The complex challenges facing rural areas are clearly shared not only by our partners, Cesis and Orimattila, but also by hundreds of municipalities and cities across the program area who are actively seeking cost-effective, practical tools to support the revitalization of rural neighbourhoods, making it evident that all creative and innovative approaches are now essential.

There are already existing initiatives that draw on same elements as Revive! (such as key roles of libraries, culture and creative CCS skills, citizen engagement) - however these efforts remain fragile and sporadic, lacking a more systematic approach for wider adaptation and continuity. Not every library needs to develop its own unique approach, this is far from cost-efficiency and not all have the capacity to do that, instead, we can leverage the most effective methodology and make it accessible to enhance the capacity of many.

Working together to develop a solution that can be widely adopted is not only resource-efficient, but we believe that a truly applicable solution can be created only through the approach this project consortium is offering: Knowledge sharing from the more experienced to the less experienced, alongside with very specific expertise in developing collaboration tools that connect local authorities, the culture and creative sector, and citizens. This knowledge sharing and inclusion of diversity in the development process also ensure that the collaboration tool is usable and practical for many in our target group, even if their operating environments are diverse.

To work on the issue on the level of Central Baltic Program area is beneficial since the project partners (and target groups in wider) have a shared context and understanding of the challenge of the rural areas. Also, even if the partner countries of Finland and Latvia vary, we also have many similar policy frameworks regarding rural development, sustainability, role of libraries in the community engagements.

### C.2.4 Who will benefit from your project?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. Do not just categorically choose most or all the target groups but focus on and choose only the most relevant ones.

Target Group	Specification
Local public authority	Officials in municipal library departments and libraries form a primary target group, directly represented by the two project partners. The solution developed serves as a resource to build capacity of this specific group.
General public	The project targets citizens in rural areas who would benefit from revitalization efforts. Initially, this includes rural residents engaged in pilot activities in Cesis and Orimattila. However, as the Revive! tool gains wider adoption, it will benefit rural communities where libraries implement the tool and carry out local revitalization activities.
Other	<p>The project also targets Culture and Creative Sector (CCS) professionals who can offer creative services to local authorities for revitalization needs. Initially, this includes CCS actors participating in the open call within the pilot areas of Orimattila and Cesis, where selected professionals will implement their activities with project support. As the Revive! tool gains broader adoption, other CCS professionals will also benefit from increased work opportunities through added collaboration with their local libraries.</p> <p>CCS: <a href="https://culture.ec.europa.eu/cultural-and-creative-sectors/cultural-and-creative-sectors">https://culture.ec.europa.eu/cultural-and-creative-sectors/cultural-and-creative-sectors</a></p>

## C.4 Project work plan

Number	Work package name
1	"Revive!" Collaboration Tool Development, Piloting and Dissemination

## Work package 1

### Work package title

"Revive!" Collaboration Tool Development, Piloting and Dissemination

### Objectives

Your objectives should be:

- realistic and achievable by the end of the project
- specific (who needs project outputs delivered in this work package, and in which territory)
- measurable – indicate the change you are aiming for

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

One jointly developed practical solution leading to improvements to public services provided by libraries: A ready online access resource "Revive! Collaboration Tool" consisting of essential elements of the collaboration, with needed information for further implementations.

Key performance indicators ensuring the collaborative development for a transferrable outcome:

- Amount of organisations taking part in the development of the practical solution (LV, FI)
- Amount of professionals taking part in the development of the practical solution (LV, FI)
- Amount of piloting cities/municipalities taking part in the development of the practical solution (1 LV, 1 FI)
- Amount of piloting libraries taking part in the development of the practical solutions (1-3 LV, 1-3 FI)
- Amount of organisations taking part in the dissemination events (countries)
- Amount of professionals taking part in the dissemination events
- Amount of downloads for the online open access "Revive! Collaboration Tool"

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

1. Public officials working with development of library service developments (officers within municipalities and cities departments of libraries and or culture) and the public officials working with the practical work of libraries (and or culture) such as librarians, target audience with abilities to adopt the model and benefit from it.

Target amount: 100 in Finland, 100 in Latvia. Total: 200 persons.

2. Experts working in national or international theme specific contexts (libraries, culture).

Target amount: 20 in Finland, 20 in Latvia, 20 representing other countries in the program area. Total: 60 persons.

3. Citizens taking part in the piloting activities within the pilot surroundings of Cesis and Orimattila.

Target amount: 50 in Finland, 50 in Latvia. Total: 100 persons.

4. Culture and Creative Sector (CCS) actors within the pilot surroundings of Cesis and Orimattila (and more wide)

Target amount: 20 in Latvia, 20 in Finland. Total 40 persons.

## Activities

Activity 1.1	
Title	Needs Analyses
Start period	Period 1, 1 - 6
End period	Period 1, 1 - 6
Description	<p>To establish a systemic approach for revitalizing rural neighbourhoods through library driven activities, the project starts with a desk research to better analyse libraries' needs for the collaboration tool.</p> <p>This needs analyses conducted by an outsourced expert, acknowledges existing initiatives how libraries already engage with communities to revitalize neighbourhoods and outlines the added value of this collaboration tool (such as the systemic repeatable approach of a clear step-by-step model, acknowledged roles of the key players, inclusion of private funding, practical templates for contracting CCS professionals, and citizen engagement to identify true neighbourhood needs. From the gathered knowledge the needs analyses presents possible success criteria for the tool and addresses existing obstacles to implementing such a collaborative approach.</p>



Activity 1.1	
	<p>The needs analysis is conducted in three stages:</p> <p>A. Internal Project Dialogue and Peer Engagement The project team holds in-depth discussions to identify the tool's key challenges and objectives. Team members use a standardized template to engage peers within their organizations, gathering input that will help shape the tool's development to extend the amount of feedback.</p> <p>B. Focus Group of Library Professionals The project team, comprising representatives from all three partner organizations, assembles a focus group of 12 professionals from various libraries and national library umbrella organizations. This group meets during this activity to provide insights on libraries' needs for this tool and the needed capacities and recommendations for the piloting and the tool development phase.</p> <p>C. Benchmarking and Interviews A benchmarking study collects information on existing tools and models exploring the role of libraries in rural revitalization through creative means. This includes in-depth interviews with experienced professionals which provide their advice and insights.</p>

Deliverables 1.1			
Running number	Deliverable title	Description	Delivery period
D.1.1.1	Needs analyses for libraries to revitalizing rural area neighbourhoods	A comprehensive report summarizing the findings from internal project dialogues, feedback from focus group, results from benchmarking activities and interviews defining the needs for the tool to ensure usability from the libraries' perspective, success criteria, and identified possible barriers.	Period 1, 1 - 6

<b>Activity 1.2</b>	
<b>Title</b>	Development of "Revive! Collaboration Tool" (version 1.0)
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 1, 1 - 6
<b>Description</b>	<p>The "Revive!" tool is a practical approach presenting how the libraries can work with their citizens, their cultural and creative sector (CCS) professionals, and the private companies with the intention of revitalizing rural area neighbourhoods in creative and cost effective manners. The model development covers topics of:</p> <ul style="list-style-type: none"> <li>a) capacity building of the library (acknowledged skills, intentions, readiness)</li> <li>b) role of citizen engagement to assure the needs of the particular neighbourhood</li> <li>c) key players, their needs and roles in the collaboration (library, citizen, CCS actor, private company)</li> <li>d) avenues to approach the private company to have a role as an additional funder of the activities (goals of diversifying the funding streams, possible motivations for the funder to engage)</li> <li>e) systemisation of the collaboration model as part of the library operations and continuation (obstacles, opportunities in the library everyday environment).</li> </ul> <p>In parallel with activity 1.1. the first draft of the Revive! tool is developed outlining the tool elements and essential information to ensure its usability:</p> <ul style="list-style-type: none"> <li>- Tool goals and its success criteria;</li> <li>- Roadmap of the collaboration as in step-by-step actions of the different parties in this collaboration format (milestones and main action points);</li> <li>- Key players and their roles and actions</li> <li>- Role of citizen engagement</li> <li>- Expectations of the practical pilot case studies and its criteria</li> <li>- Approach to CCS procurement and needed processes.</li> <li>- Communication and outreach</li> <li>- Evaluation and added value</li> </ul>

<b>Activity 1.2</b>	
	<p>Already in this phase the project team outlines these elements, creating a shared understanding about the tool, its future users, and its functionality, also the content and format of the output as an online open access resource. In the final phase of this activity the results from the needs analyses are taken into account, to revise this first draft of the collaboration tool before completing the deliverable.</p>

<b>Deliverables 1.2</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.2.1	"Revive! Collaboration Tool", version 1.0.	This document serves as the first version of the "Revive! collaboration tool", addressing its function and goals, outlining expectations for pilots, key players and their roles: library officials, citizens, CCS collaborators, private investors, providing a step-by-step roadmap for implementation.	Period 1, 1 - 6

<b>Activity 1.3</b>	
<b>Title</b>	Pilot Preparations
<b>Start period</b>	Period 2, 7 - 12
<b>End period</b>	Period 2, 7 - 12
<b>Description</b>	<p>The collaboration tool intention is to enable practical creative actions in the rural area neighbourhoods for the purpose of the revitalization of the community. Pilots are prepared both in Cesis and in Orimattila where partners work with the Revive! tool (1.0.) "test driving" it as its first users.</p> <p>The partners choose one specific rural area neighbourhood (or several if they wish to divide the resources) which would benefit from the pilot and where a local library is willing to serve as the piloting surrounding. In this phase these piloting libraries in Cesis and Orimattila engage with the project and one or more pilot coordinators are included in the work:</p>

Activity 1.3	
	<p>A. Through citizen engagement workshop(s) the local libraries conduct a process to hear the needs of the citizens in this specific neighbourhood and some practical ideas and wishes of activities which would benefit the community.</p> <p>B. The skills of the culture and creative sector (CCS) professionals have a central role. Therefore the piloting library produces an open call for tenders for the local CCS operators, to make their proposals of creative activities, which align with the stated needs of the citizens. These proposals are evaluated and the best proposal is chosen for implementation.</p> <p>C. With a realistic and well made proposal of activities, ensured with creative actions that best align with the needs of the citizens, one CCS actor (organisation, association, company) is chosen to implement the creative activity in the neighbourhood. The library officials develop a contracting model for the CCS service following the internal procurement process and requirements. The maximum financial worth of the contract is 15 000 EUR.</p> <p>D. The project team enter into dialogue with local companies to request their interest to co-finance the creative activity chosen for pilot implementation. If successful, the CCS service provider will have extended budget including a private funding for the piloting activity.</p>

Deliverables 1.3			
Running number	Deliverable title	Description	Delivery period
D.1.3.1	Pilot preparations concept note	This concept note outlines the preparation for practical pilots in Cesis and Orimattila using the Revive! collaboration tool. It details citizen engagement workshops to identify revitalization needs, an open call document for CCS proposals, contracting model, and avenues to appeal private funding.	Period 2 , 7 - 12

<b>Activity 1.4</b>	
<b>Title</b>	Pilots in Action in Cesis and Orimattila
<b>Start period</b>	Period 2, 7 - 12
<b>End period</b>	Period 2, 7 - 12
<b>Description</b>	<p>The piloting activities start with 1-3 pilots in both partner surroundings of Cesis and Orimattila.</p> <p>The suitable creative pilot activity can be activities such as unifying children and elderly through artistic and cultural activities, a mural painted from the community topics to a central place in the neighbourhood, a community festival engaging diverse groups, a theatre play telling the story of this particular neighbourhood - or something else originating as a suggestion from the creative actor responding to the library open call. However the common stand point is that the creative activity matches the true needs stated by the citizens of this neighbourhood, and that it is benefitting as widely as possible the community at hand.</p> <p>The proposals are evaluated from the agreed perspectives of professional experience of the creative actor, a realistic plan to be carried out, creative innovative potential, and assured goals of the activities that align with the needs of the citizens. The role of the library is to support the activity of the CCS with providing needed support as in access to the community, spaces, communication support or other available means. However the main responsibility of the action remains with the commissioned CCS actor.</p> <p>The role of the library (in collaboration with the CCS actor responsible for the pilot) is to document the activities in a pre decided case-study format. Producing these case-studies is important for the sake of further referencing and continuity of the tool: This makes it easy for other future users to understand what kind of creative actions can be produced with Revive!, and how the actions look like in reality, and what kind of benefits there are for the involved communities. These case-studies become an evident part of the ready Revive! tool, and also set the example for future users of the tool to contribute</p>

<b>Activity 1.4</b>	
	with their Revive! case to an "ever growing catalogue" of creative activities in rural neighbourhoods.

<b>Deliverables 1.4</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.4.1	Two Case-Studies of practical pilots with "Revive!"	This template includes text, video and photos presenting the practical case studies of pilots in Cesis and Orimattila. It showcases two initiatives where CCS actions are designed to benefit the rural area community revitalization. These case-studies will be added as an element of the ready tool.	Period 3, 13 - 18

<b>Activity 1.5</b>	
<b>Title</b>	Revision of the Revive! Collaboration Tool
<b>Start period</b>	Period 3, 13 - 18
<b>End period</b>	Period 3, 13 - 18
<b>Description</b>	<p>Now the process is structured from the beginning to the end. A revised version is developed of the tool, now based on insights and feedback from practical pilot experiences. It outlines the structured collaboration process, detailing the roles of libraries, communities, CCS actors, and private funders. The value created in the pilots is assessed and elaborated, creating an easy approach as part of the tool, how to address value and impacts, and also the integration to library operations.</p> <p>The project group assess once more the needed processes within the library (and other departments of the municipality/city who are involved), the roles of these entities in this collaboration, needed documents as the open call for tenders from the CCS actors, the agreements and contracting of the creative actor, as well as the ways to communicate about the activity for added impacts, creation of the case-study and communicating about it, as well as summary of added value created by this tool to its diverse stakeholders (library officials, citizen, CCS</p>

Activity 1.5	
	<p>actor, private investor).</p> <p>The roadmap created in the beginning is now revised matching the reality from the practical pilots. A new version of the Revive! Collaboration tool (version 2.0.) is shared and re-discussed with the focus group, who reconvenes in this final phase of the project to give their guidance and feedback. Also the project steering group as well as the experts within all three partner organisations are included in this development phase of final iterations to the collaboration tool.</p> <p>This activity concludes with the deliverable, Revive! collaboration tool (version 2.0.) in the format of an online resource (the best technical solution is to be explored). The resource consists of text, visualisations, updated roadmap, case studies with photos/videos, and useful attachments such as example templates for open call for the CCS, contracting the CCS, for private co-financing and more.</p>

Deliverables 1.5			
Running number	Deliverable title	Description	Delivery period
D.1.5.1	Revive! Collaboration tool (version 2.0.)	Ready produced open access online resource consisting of text, images, videos, visualizations, two case studies, roadmap of collaboration, templates for open call and CCS contracting and more -all one needs to learn to be able to get inspired and implement the tool in ones own surrounding.	Period 3, 13 - 18

Activity 1.6	
<b>Title</b>	Dissemination of the collaboration tool: Creating Attention and Outreach
<b>Start period</b>	Period 3, 13 - 18
<b>End period</b>	Period 3, 13 - 18
<b>Description</b>	The project culminates in the completion and dissemination of the Revive! Collaboration Tool , a comprehensive resource designed to empower rural communities through library driven creative

<b>Activity 1.6</b>	
	<p>collaboration. This tool incorporates two case studies, illustrating practical applications of the tool and demonstrating its potential in revitalizing rural area neighbourhoods in practise.</p> <p>To ensure outreach and attention, the Revive! is disseminated through the extensive networks of all three project partners, targeting local, regional, and national levels. This multi-tiered approach aims to reach a diverse audience of stakeholders, including municipal officials, library professionals, cultural organizations and other professionals with interest (rural area developers).</p> <p>The partners (with support from LP) coordinate dedicated dissemination event for their peers in their local languages. These events serve as a platform for further elaboration on the tool's features from the national perspectives, encouraging dialogue that foster a deeper understanding of its potentials.</p> <p>In addition to local efforts, the LP organizes one online event designed for the international public. This gathering brings together experts and representatives from umbrella organizations, including national library institutes in Latvia and Finland, and various connected associations like the international Next Library Community. Through presentations, discussions, and interactive Q&amp;A sessions, participants explore the collaboration tool and its potential for broader adoption.</p> <p>The final output as the open access online resource "Revive" Collaboration Tool" is available through the partner webpages, the project Interreg page, with the proposed support also from national library umbrella organisations both in Latvia and in Finland, as well as a proposed content for the international Next Library Festival. Further opportunities for dissemination trough supportive organisations are to be considered.</p>



<b>Deliverables 1.6</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.6.1	Webinar on Revive! Collaboration Tool in Latvia	The webinar's agenda includes presentations of the Revive! Collaboration Tool in Latvian, interactive discussions on its implementation, and the sharing of case studies. The webinar promotes the guests to download and explore the tool.	Period 3, 13 - 18
D.1.6.2	Webinar on Revive! Collaboration Tool in Finland	The webinar's agenda includes presentations of the Revive! Collaboration Tool in Finnish, interactive discussions on its implementation, and the sharing of case studies. The webinar promotes the guests to download and explore the tool.	Period 3, 13 - 18
D.1.6.3	Webinar on Revive! Collaboration Tool in English	The webinar's agenda includes presentations of the Revive! Collaboration Tool in English, interactive discussions on its implementation, and the sharing of case studies. The webinar promotes the guests to download and explore the tool.	Period 3, 13 - 18

## Outputs

<b>Output 1.1</b>	
<b>Output Title</b>	Revive! Collaboration Tool for Rural Neighbourhood Revitalization Through Library Driven Engagement
<b>Programme Output Indicator</b>	P0703: Jointly developed solutions
<b>Measurement Unit</b>	Solution
<b>Target Value</b>	1,00
<b>Delivery period</b>	Period 3, 13 - 18
<b>Output Description</b>	Ready produced, available and well disseminated open access online resource consisting of text, images, videos, visualizations, goals of the tool and its intentions of use, two case studies, roadmap of collaboration, key player roles defined (library, CCS actor, citizen, private funder), templates for open call, CCS contracting, private co-financing, -all information one needs to learn to be able to get inspired and implement the Revive! tool in one's own rural area neighbourhood surrounding.

## C.5 Project Results

Define one project main result. Choose the result indicator your result will contribute to. The measurement unit will be automatically added once the indicator is chosen. Define a target value for the contribution and indicate in which period the result will be delivered. Provide a description of the results. Explain their contribution to the programme result indicator and explain also how the target value was calculated.

<b>Result 1</b>	
<b>Programme result indicator</b>	P07R2: Solutions taken up or up-scaled by organisations (Small projects)
<b>Measurement unit</b>	The number of improvements
<b>Baseline</b>	0,00
<b>Target value</b>	1,00
<b>Delivery period</b>	Period After project implementation
<b>Result description</b>	The project result is a tested and developed collaborative tool "Revive!", a practical solution to how the libraries in rural area neighbourhoods can work with their citizens, their cultural and creative sector, and the private companies with the intention of revitalizing rural area communities in creative and cost effective manners. The tool target group is library officials around the program area and it is accessible as an online, easy to use resource with high usability to be applied in diverse surroundings.

## C.6 Project Time Plan

	Period 1	Period 2	Period 3	After End
<b>WP1 "Revive!" Collaboration Tool Development...</b>				
<i>A1.1 Needs Analyses</i>	D1.1.1			
<i>A1.2 Development of "Revive! Collaborati...</i>	D1.2.1			
<i>A1.3 Pilot Preparations</i>		D1.3.1		
<i>A1.4 Pilots in Action in Cesis and Orima...</i>			D1.4.1	
<i>A1.5 Revision of the Revive! Collaborat...</i>			D1.5.1	
<i>A1.6 Dissemination of the collaboration...</i>			D1.6.1	
			D1.6.2	
			D1.6.3	
<i>PO7O3</i>			O1.1	
<b>Result indicator</b>				
<i>PO7R2</i>				R1

## C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

### C.7.1 How will you coordinate your project?

Indicate who will be responsible for the coordination of your project. Tell what kind of management structures you will set up, and how the internal communication in the project will be organised.

NDPC, as project coordinator and initiator, leads implementation and administration, oversees core communication, and guides partner activities. Internal project communication will primarily occur online via Microsoft Teams, with two in-person partner meetings (in Latvia and Finland) planned during the project: an initial meeting and one in the beginning of the final project period, attended by representatives from each partner. Bi-weekly online meetings will ensure consistent involvement and progress.

The NDPC project manager will provide a Gantt chart with all key project activities set on a timeline to assure common understanding about the milestones and joint activities and the division of responsibilities of the partners in these.

Management methods include an info package, task division, timeline alignment, bi-weekly meetings, milestones, and joint evaluation strategies. A steering group will be established with partner organisation representatives and to guide the project implementation and provide additional feedback.

Common ethics and reporting guidelines will be agreed upon, and administrative information shared via Teams. NDPC will monitor project progress, manage communication with the grant authority, review partner documentation, facilitate the overall project implementation, development of the Revive! tool and submit deliverables according to workplan.

NDPC's communications manager will establish a communication plan, creating the project's visual identity in phase one. The lead partner will manage overall communication, supported by partners who will leverage their networks in local languages. Partner Cesis will communicate with municipal and national library networks, while Partner Orimattila in Finland will handle outreach within Finland peer networks (libraries, cultural departments). NDPC will engage international library networks for broader visibility.

## C.8 Long-term plans

As a programme, we would like to support projects that have a long-lasting effect on the Central Baltic region and for those who will benefit from them. Please describe what you will do to ensure this.

### C.8.1 Ownership

Please describe who will ensure the financial and institutional support for the outputs/deliverables developed by the project (e.g., tools), and explain how these outputs/deliverables will be integrated in the work of the partner institutions.

The project's results will hold lasting value due to the creation of a robust, cost-efficient, and adaptable model. By embedding this model into library operations, identifying the necessary human and financial resources, and fostering community benefits, its impact will extend well beyond the initial timeframe. Additionally, private funding opportunities for Revive! actions play an important role in expanding financial possibilities. In summary, the integration of the outcomes is founded on achieving a usable collaborative tool format.

It is fair to expect that the significant capacity-building achieved within the partner organizations, Orimattila and Cesis, will allow both to further develop skills and expertise to implement the Revive! model beyond the project period. The learning and experience gained empower these libraries to independently adapt and apply the model and explore its potential within municipal and city operations. This strengthened capacity enables Orimattila and Cesis to serve as examples for other libraries interested in the collaboration tool and what its continuous integration entails. However, these activities can only proceed after the project period, based on pilot experiences.

For NDPC the Revive! collaboration tool is showcasing one practical, scalable example of an innovative, hands-on collaboration tool, based on new form of partnership between the local authorities and CCS professionals working in synergy with most complex sustainability issues together with the citizens. NDPC will keep on disseminating the outcome to its stakeholders and networks, and bring further attention to the tool with the capacity and mandate it holds as a public international organisation connected to national and regional policies.

With these actions the partners ensure best possible continuity for the solution, paving a way for future Revive! activities utilizing the solution created in this project.

### C.8.2 Durability

To have a lasting effect on the Central Baltic region and its population, outputs or deliverables should be used by relevant groups (project partners or others) also after the project lifetime. For example, new practices in urban transport need to be used by local authorities to have less CO2 emissions, and the whole population will benefit from this. Indicate how the project partners will ensure the durability and sustainability of project results and outputs.

PP Orimattila writes about durability as follows “We will direct the efforts of the city library and cultural services staff to the different phases of the project, ensuring their access for awareness raising and supporting the skill-building of the staff to work with the Revive! tool also after the project period. We have also set aside resources to train our staff in inclusive cultural production methods to further improve the accessibility and effectiveness of our services, so Revive! is well aligned with these plans.”

Durability of the Revive! is created inside public library organizations. Therefore the tool itself needs to take into account the barriers and possibilities of institutionalization of the tool, what this entails. PP Orimattila approach is one needed element for durability: the awareness raising and skill-building of staff.

Another essential approach is to communicate and support the self-organized dissemination of the Revive! collaboration tool. Pilot activities produced with the “Revive!” tool, even after the project period, need to be recognized as stemming from the same collaborative framework. This is addressed in the tool’s development by providing a clear template for creating case studies (as demonstrated in the pilot cases of Orimattila and Cesis) and making these visible to national and international audiences using a consistent hashtag, #Revive!, in communications, with references to the open-access resource to inspire others. These action points are integrated into the tool itself, encouraging all users who benefit of the tool and apply it, to contribute to this ever-growing collection of creative activities in rural areas.

### C.8.3 Transferability

Some outputs/deliverables that you will deliver could be adapted or further developed to be used by other target groups or in other territories. What will you do to make sure that relevant groups are aware of your outputs/deliverables and are able to use them?

This collaboration model is designed for adaptation by libraries throughout the program area. One key goal and success criterion for the Revive! collaboration tool is its transferability to other settings. If this criterion is met, the tool has great potential for further use by public libraries.

As an open-access resource, the completed collaboration tool provides step-by-step guidance based on the model, featuring practical case studies from rural neighbourhoods in Latvia and Finland, and offering supportive knowledge and templates to help others initiate similar activities without starting from scratch.

The partners will work strategically to ensure the tool is widely accessible to its target audience and to identify supportive national and international organizations interested in promoting and discussing the tool's usability. Additionally, the tool's development includes diverse experts and organizations (the established focus group), ensuring interest and accessibility already during production and testing for organizations outside the partnership. This shared ownership will support future dissemination efforts and continuity.